

Call for Papers

2021 International Conference on Management and Service Innovation

7th May 2021, Hsinchu, Taiwan

Scope of the Conference

The 2021 International Conference on Management and Service Innovation will be held in Hsinchu on May 7, 2021. The scholars are encouraged to submit papers on any aspect of management and service theory, empirics and practice including, but are not limited to, the following topics:

- Marketing Management
- Financial Management
- Human Resources Management
- Leisure Management
- Senior Citizen Service
- Other Issues Related to Management and Service Innovation
- Information Management
- Production Management and Quality Management
- Research and Development Management
- Hotel Management and Culinary Creativity
- Early Childhood Education and Care

Keynote Speakers (Inviting)

Submission of Papers

Each paper can be written in Chinese or English and must be a full paper submission. The paper in Chinese is limited to 10 pages and should include Chinese and English titles, abstracts, and author's information (academic experience/affiliation, full address, telephone, and e-mail) and the appropriate field (i.e., Marketing Management, Business Administration, Information Management, Finance, Industrial Engineering and Management, etc.). Each paper in English is also limited to 10 pages (APA format). Electronic submissions in PDF format are strongly recommended (refer to the sample submission paper format). Submission Website: <https://icmsi.must.edu.tw/>

Publications

All submitted papers will be reviewed by program committee members and selected based on their originality, significance, relevance, and clarity of presentation. The abstracts of accepted papers will be published in the conference proceedings which will receive an ISBN. Submission of a paper should be regarded as an undertaking that, should the paper be accepted, at least one of the authors will attend the conference to present the paper.

Important Dates

- Online submission system open on January 29, 2021
- Full paper submission due March 31, 2021
- Notification of Acceptance April 12, 2021
- Authors' registration & payment April 12 ~ 23, 2021
- **Conference date** May 7, 2021

Conference Venue: Minghsin University of Science and Technology

Venue Address: No.1, Xinxing Rd., Xinfeng Hsinchu 304001, Taiwan

Registration Information

Registration fee: NT\$1,000 (US\$35)

Registration fee payment: bank transference

Account: College of Management (Conference), Minghsin University of Science and Technology

(Taiwan Business Bank, Hsin Chu Branch; SWIFT CODE:MBBTTWTP320; ACCOUNT NO:32012067339)

E-Mail : lita@must.edu.tw

Organizer

Minghsin University of Science and Technology

Co-organizers

Adamson University, Philippines

Southwest Minnesota State University, USA

Universiti Tunku Abdul Rahman, Malaysia